

# Connecting with Israel

In the tradition of the Jewish people, it is said to be a blessing or mitzvah to make beautiful, functional art. The term hiddur mitzvah, or beautification of a commandment, suggests that any ritual item required to fulfill a mitzvah should be as aesthetically pleasing as possible to glorify G-d and his commandments.



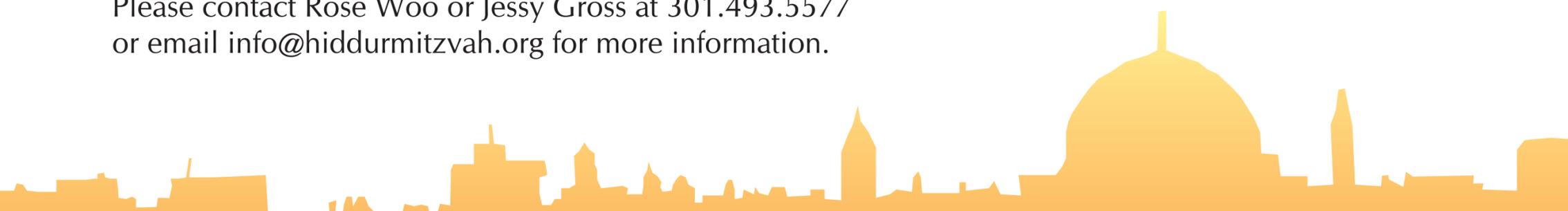
The Gary Rosenthal Collection's Hiddur Mitzvah Project gives your group the opportunity to customize Gary Rosenthal Judaica with your own glass mosaics. With our customizable project ideas and a little imagination, your group can accomplish several mitzvot with one simple program.

Hiddur Mitzvah Projects have been conducted all across the United States. A Talmud Torah class created Sabbath candlesticks and donated a portion of the purchase price to a congregation in Argentina, and a Hebrew school confirmation class held an intergenerational activity in which children and their grandparents worked together on mezuzot, strengthening their relationships while learning about prayers and customs. We have worked with day schools, synagogues, JCCs, educators, pre-schools, camps, and more, and we personalize each project for each community.

The Hiddur Mitzvah Project is a wonderful community-building project, and we are proud to bring it to Israel. With Art for Israel, we will work to strengthen and enrich the relationships already established by Partnership 2000 between Israeli and American sister cities.

Art for Israel allows two distant communities to create a tangible connection through glass mosaics. Imagine your community and your sister city in Israel making glass mosaics for menorot on the same day. After we finish the pieces at The Gary Rosenthal Collection studio, the menorot from your sister city will be sent to you, and vice versa. Or, picture a group of students from your sister city coming to study and experience life with your students. They can work together on mezuzot, and each group will come away with a special piece that will remind them of their time together. These are just two of the many possibilities available to you through The Hiddur Mitzvah Project; we are always willing to individualize programs to suit your community's needs.

Please contact Rose Woo or Jessy Gross at 301.493.5577 or email [info@hiddurmitzvah.org](mailto:info@hiddurmitzvah.org) for more information.



# Art for israel

For more information, please visit [www.hiddurmitzvah.org](http://www.hiddurmitzvah.org)